

JARED THOMAS MACARY

University of Oregon, 97403
(202) 999-0595 | jmacary@uoregon.edu

EDUCATION

- Ph.D.** **University of Oregon**, Media Studies Anticipated June 2021
School of Journalism and Communication Eugene, OR.
Concentration: International and Multicultural Communication
- M.A.** **American University**, Public Communication May 2010
School of Communication Washington, DC.
Thesis: Storytelling, Myth, and Archetype Enhance Communication of the Cancer Continuum
- B.F.A.** **Emerson College**, Visual and Media Arts May 2001
Minor: Writing Boston, MA.
Thesis: Wrote, co-produced, directed, and edited narrative, short film.

RESEARCH APPOINTMENTS & FELLOWSHIPS

- Research Assistantship**, University of Oregon, Media Studies Jan. 2016 - Present
• TBD Eugene, OR.
- Health Communications Research Fellow**, National Cancer Institute Jul. 2009 – Jun. 2010
• Co-designed content analysis of breast cancer screening messaging on YouTube. Bethesda, MD.
• Content analysis of text messaging best practice for health interventions.
- Strategic Communications Research Intern**, Maslansky and Partners Jan. 2009 – May 2009
• Assisted focus groups moderation and depth interviews. Washington, DC.
• Translated primary research into spreadsheets and graphic data.

SERVICE

Work in progress

PUBLICATIONS

Work in progress

CONFERENCE PRESENTATION & WORKSHOPS

Work in progress

PROFESSIONAL & INTERNATIONAL EXPERIENCE

- Health Communication Specialist**, U.S. Food and Drug Administration Sept. 2010 – June 2016
Silver Spring, MD.
- Assisted national, regulatory tobacco product outreach and health science communication to industry, public health partners, and the general public.
 - Wrote and edit communications plans, key messages and develop tactical collateral.
 - Wrote and revise technical direction and project plans.
 - Led the development of an iPhone/Android mobile application.
- Creative Content Consultant**, Chemonics International Jun. 2010 - Aug. 2010
Ulaanbaatar, MN.
- Managed development of 5 multimedia projects in 90 days to communicate contractor success in USAID economic policy reform. Projects produced include:
 - 5-minute video on the impact of policy reform on the lives of Mongolian citizens.
 - Animated video educating rural citizens on the expanding mining sector.
 - Provide in-person training of local media producers to package strategic messaging through storytelling.
- Technical Consultant**, Academy for Educational Development (now FHI 360) Jun. 2009 & Mar. 2010
N’djamena, TD.
- Completed two, short-term technical consultancies to develop the capacity of 36 Chadian youth (ages 15-30) to produce radio and photography campaigns on selected civil society themes. Funded by the U.S. Department of State Bureau of Democracy, Human Rights, and Labor.
 - Increased the technical capacity of 4 adult educators from a local radio station.
 - Developed training materials and modules in collaboration with project officers.
- Social Marketing Media Specialist**, Population Services International Nov. 2006 – Jul. 2007
Lomé, TG.
- Assessed 4 health education programs and proposed 6 multimedia projects to address gaps in communication efforts. Projects produced include:
 - 10-minute video debunking myths and assuaging audience fears associated with HIV testing centers; distributed to all 11 national testing centers serving 5.5 million Togolese.
 - 6 videos promoting youth and adult role models and their positive life choices; distributed to a network of peer educator clubs with a membership of 120,000 teens.
 - Led awareness campaign to generate over \$200,000 for an at-risk youth center. Built the capacity of 20 youth to use photography to illustrate personal narratives.
- Girls’ Education and Empowerment Extension Agent**, U.S. Peace Corps Sept. 2004 – Nov. 2006
Lomé, TG.
- Collaborated with Togolese counterparts to lead health and gender education.
 - Developed experiential education modules for over 300 rural and urban youth.
 - Co-led a 3-week youth leadership training for 140 peer educators. Wrote pedagogical materials.
 - Produced 9 multimedia modules for over 100 volunteers to illustrate health and gender education activities for local communities.

ACADEMIC APPOINTMENTS

- Graduate Instructor**, University of Oregon, Media Studies 2016 - Present
- Teaching Assistant**, University of Oregon, Media Studies 2016 - Present
 J201: Media and Society with Peter Alilunas, PhD.

HONORS & AWARDS

- Nicholl Fellowship Quarterfinalist**, The Academy of Motion Picture Arts and Sciences Aug. 2013
 Los Angeles, CA.
- Feature-length screenplay “Beyond the Zone” 1 of 372 selected from 7,251 total entries.

MENTORING EXPERIENCE

- Wilderness Educator & Guide**, Summit Achievement Nov. 2007 – May 2008
 Stow, ME.
- Planned, led, and managed risk during multi-day youth expeditions.
 - Prepared and led National Outdoor Leadership School coursework.
 - Mentored youth problem solving in resource-poor settings.

LANGUAGE

- | | | |
|----------------|---------------------|----------------------|
| French | Spoken proficiently | Written proficiently |
| English | Spoken natively | Written natively |

PERSONAL ACHIEVEMENT

- Pacific Crest Trail**, Mexico to Canada May – Sept. 2016,
 Aug. 2017
- Completed entire 2,650-mile trek solo and unsupported over two seasons.
- Appalachian Trail**, Georgia to Maine Mar. – Oct. 2003
- Completed entire 2,178-mile trek solo and unsupported in one season.
- Wilderness First Responder & CPR/AED Certified** Nov. 2008 – Present
- Wilderness medical and evacuation certification.